Rolando H. Rabines

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EXPERIENCE

Jassby, Inc. **Nashua, NH**

Product Designer Sep 2024 – Present

- Designed SIG Sauer VISA credit card program from scratch across physical card, web application, native apps, and Snipp reward integration, growing program to 727 cardholders, 3,619 applications, and $1.19M+ in spend with 99.7% retention
- Standardized shared Material 3 and Material UI design system across 4 credit card programs and 8 Light/Dark themes using Figma's Material Theme plugin, reusable token hierarchies, and interactive prototypes to cut UI build time by 60%
- Overhauled partner configuration, PRN card lot splitting, and row-level CSV validation workflows for Jassby Travel B2B portal (~100% YoY growth), building a React overhaul proposal and leading directed client interviews ahead of rollout
- Designed Freely Corporate Purchasing Mastercard across 5 co-branded distributor cards, live credit application, native iOS and Android apps, and storefront graphics while architecting upcoming KYB, beneficial ownership, and Plaid underwriting flow with CTO, Risk, and Compliance leads
- Led end-to-end design of Paramount Every Day Banking across personal and business account opening, sign-in, external deposits, OTP-protected ACH and wire transfers, and the Parker assistant, authoring Jira stories and building the React front-end in the design-test branch

Product Analyst Intern May 2024 – Aug 2024

- Spearheaded migration from Sketch to Figma, establishing initial SIG design system and specification archive to accelerate interactive prototyping for client executives

FrontRow Sports, Inc. **Burlington, MA**

Co-Founder & Product Lead Jun 2018 – May 2024

- Co-founded and designed the TakeSide iOS and Android social prediction app by inventing a rivalry graph and generative AI prompt engine filed under USPTO App. 19/737,090 to drive 500,000+ takes and 30,000 active users
- Simplified 26-element storyline cards into a 3-second mobile decision by conducting 50+ discovery interviews, a 33-fan survey, and Mixpanel funnel analyses to increase session retention by 25%
- Designed the FrontRow Fans live sports bingo app, Material 3 system, and custom iconography using Mixpanel MCP telemetry to iterate on real-time game mechanics filed under USPTO App. 19/810,956 and App. 64/116,335

EDUCATION

Tufts University **Medford, MA**

B.S. in Engineering Psychology, Human Factors, 2024 Minors: Entrepreneurship, Engineering Management

- **Fidelity Labs Capstone:** Designed RSU vesting, equity liquidation, Plaid and FaceID account linking, and data-privacy flows for Fidelity Stock Transfer through customer interviews, Qualtrics surveys, and competitive benchmarking across Robinhood, SoFi, Schwab, and Carta
- **Skills:** Usability Testing, Customer Interviews, Design Systems, Figma, Figma Make, Design Tokens, Material 3, Material UI, Claude, Cursor, Git, VS Code, Mixpanel, data.ai, Qualtrics, SQL, Google Analytics, and R, fluent in English, Spanish, and Portuguese
- **Relevant Coursework:** Computer Interface Design, Human-Computer Interaction, Human Factors in Product Design, Human-Machine System Design, Experimental Design, Management of Innovation, and Engineering Leadership
- Won the 2019 NCAA Division III National Championship and NESCAC Championship as a member of the Men's Varsity Soccer team

Phillips Academy Andover **Andover, MA**

High School Diploma 2015 – 2019